

TACKLING CLIMATE CHANGE IS ONE OF DOOR COUNTY'S GREATEST ECONOMIC OPPORTUNITIES OF THE 21ST CENTURY

(and it's the right thing to do)

Door County Preamble:

Priceless natural assets are the foundation of the tourism on which so much of Door County's economy depends. But these invaluable assets are at grave risk. Global climate change threatens our water quality, the health of our forests and farms, the beauty of our natural surroundings, the well-being of our people and the vibrancy of our communities.

We, Door County business leaders, endorse the Climate Declaration because its goals of energy efficiency, renewable energy and reducing greenhouse gas emissions are essential to preserving and growing the Door County economy. They are key to protecting all that we love and value here.

Door County can be a beacon of leadership. We can foster innovation, encourage efficiency, enhance public health, create new jobs and bring technological advances to market. As business leaders, we are committed to these goals and to wise, informed and effective action on climate change



Pottawatomie Lighthouse, Rock Island State Park, Door County, WI
Photo Credit: Frykman Studio Gallery

What made America great was taking a stand. Doing the things that are hard. And seizing opportunities. The very foundation of our country is based on fighting for our freedoms and ensuring the health and prosperity of our state, our community, and our families. Today those things are threatened by a changing climate that most scientists agree is being caused by air pollution. We cannot risk our kids' futures on the false hope that the vast majority of scientists are wrong. But just as America rose to the great challenges of the past and came out stronger than ever, we have to confront this challenge, and we have to win. And in doing this right, by saving money when we use less electricity, by saving money to drive a more efficient car, by choosing clean energy, by inventing new technologies that other countries buy, and creating jobs here at home, we will maintain our way of life and remain a true superpower in a competitive world. In order to make this happen, however, there must be a coordinated effort to combat climate change — with America taking the lead here at home. **Leading is what we've always done. And by working together, we'll do it again.**

Door County Businesses Support the BICEP* Climate Declaration

Keeping the Earth a **COOL** Place to Live
CLIMATE CHANGE COALITION
OF DOOR COUNTY



Contact: climatechange.doorcounty@gmail.com

*BICEP - Business for Innovative Climate & Energy Policy (ceres.org/declaration)